



Attorney Docket No.: 0093-1 CIP - IDS

PATENTS

1fw

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Linda Gottfried

Group Art Unit: Not Yet Assigned

Serial No.: 10/773,861

Examiner: Not Yet Assigned

Filed: February 6, 2004

For: **"METHOD AND SYSTEM FOR SHARING BRAND INFORMATION"**

Matter No.: 0093-1 CIP

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 CFR §1.97(b)**

In accordance with the duty of disclosure under 37 CFR §1.56, Applicant hereby notifies the U.S. Patent and Trademark Office of the following documents, which are listed on the attached PTO-1449 Form. The Examiner may deem these documents to be relevant to patentability of the claims of the above-identified application. A copy of each of the documents is enclosed for the convenience of the Examiner.

The submission of the listed documents is not intended as an admission that any of the documents constitutes prior art against the claims of the present application. Applicants do not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

Applicants respectfully request that the listed documents be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO-1449 be returned in accordance with MPEP §609.

It is understood that no fee is necessary for submission of this Information Disclosure Statement, as it is being filed before the later of three months from the filing date or the mailing of the first Office Action on the merits.

For the reasons set forth above, it is submitted that no additional fee is required for this Information Disclosure Statement. However, in the event that the Commissioner deems that an additional fee is required, it is respectfully requested that applicant's attorney be contacted and accorded an opportunity to pay such additional fee.

Respectfully submitted,



Ernest D. Buff  
Reg. No. 25,833

**Enclosures**

Ernest D. Buff & Associates, LLC  
231 Somerville Road  
Bedminster, New Jersey 07921  
(908) 901-0220

Dated: May 24, 2004

**Certificate of Mailing by First Class Mail**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on May 24, 2004.



*Signature*

Ernest D. Buff  
*Attorney of Record*

May 24, 2004  
*(Date)*

FORM PTO-1449 (Rev. 2-32)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO: 0093-1 CIP		SERIAL NO.: 10/773,861		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT  (Use several sheets if necessary)				APPLICANT: Linda Gottfried				
				FILING DATE: February 6, 2004		GROUP: Not Yet Assigned		
<b>U.S. PATENT DOCUMENTS</b>								
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
		5,625,763	04/29/97	Cirne	395	133	05-05-95	
		5,835,088	11/10/98	Jaaskelainen, Jr.	345	343	09-30-97	
		5,854,893	12/29/98	Ludwig et al.	395	200.34	06-10-96	
		5,916,302	06/29/99	Dunn et al.	709	204	12-06-96	
		5,949,414	09/07/99	Namikata et al.	345	332	10-28-97	
		6,025,871	02/15/00	Kantor et al.	348	15	12-31-98	
		6,075,571	06/13/00	Kuthyar et al.	348	584	07-29-97	
		6,125,115	09/26/00	Smits	370	389	02-12-98	
		6,167,432	12/26/00	Jiang	709	204	02-29-96	
		6,195,091 B1	02/27/01	Harple et al.	345	330	12-10-97	
		6,201,859 B1	03/13/01	Memhard et al.	379	93.21	11-26-97	
<b>FOREIGN PATENT DOCUMENTS</b>								
							TRANSLATION	
		DOCUMENT NUMBER	DATE	PATENTEE OR APPLICANT	CLASS	SUBCLASS	YES	NO
<b>OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)</b>								
			M. Sohlenkamp and G. Chwelos "Integrating Communication, Cooperation, and Awareness: The DIVA Virtual Office Environment", <i>ACM</i> , Oct. 1994, 331-343.					
			D. Kirovski et al., "Hypermedi-Aided Design", <i>ACM</i> , Jun. 2001, 407-412.					
EXAMINER			DATE CONSIDERED					
Examiner: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.								

<b>FORM PTO-1449</b> (Rev. 2-32)		<b>U.S. DEPARTMENT OF COMMERCE</b> <b>PATENT AND TRADEMARK OFFICE</b>		ATTY. DOCKET NO: 0093-1 CIP		SERIAL NO.: 10/773,861		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				APPLICANT: Linda Gottfried				
(Use several sheets if necessary)				FILING DATE: February 6, 2004		GROUP:		
<b>U.S. PATENT DOCUMENTS</b>								
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
		6,304,283 B1	10/16/01	Kitagawa	348	14.06	01-26-96	
		6,317,777 B1	11/13/01	Skarbo et al.	709	204	04-26-99	
		6,323,894 B1	11/27/01	Katz	348	15	01-27-94	
		6,338,044 B1	01/08/02	Cook et al.	705	14	03-17-99	
		2001/0007332A1	07/12/01	Kjonaas et al.	235	379	03-02-01	
		2001/0034664A1	10/25/01	Brunson	705	26	02-22-01	
		2001/0038033A1	11/08/01	Habib	235	375	03-23-01	
		2001/0056395A1	12/27/01	Khan	705	37	05-23-01	
		2001/0027410A1	10/04/01	Ueda	705	10	03-28-01	
<b>FOREIGN PATENT DOCUMENTS</b>								
							TRANSLATION	
		DOCUMENT NUMBER	DATE	PATENTEE OR APPLICANT	CLASS	SUBCLASS	YES	NO
<b>OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)</b>								
EXAMINER			DATE CONSIDERED					
Examiner: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.								